

I'm Ajoy D. A Product Designer — based in India.

Over years of experience in UX/UI design. I've designed products for startups, small to mid-sized companies, NGOs and numerous other visionary organizations.

Successfully delivered and managed diverse digital products, including web apps, mobile apps, CMS websites, and e-commerce platforms across education, healthcare, finance, and more.

My design approach reflects attention to detail, structured frameworks and minimalist aesthetics.



Portfolio

Ajoy D.

UI/UX Designer

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deyaajoy@yahoo.com
Portfolio



Areas of expertise

User Experience Design (UX)
User Interface Design (UI)
Interaction Design
Wireframing
Prototype
Design System
Web Design, Mobile App
Responsive Design
Visual Communication
Email Design

Tools

Figma
Adobe XD
Adobe Photoshop
Adobe Illustrator
CorelDraw
HTML
CSS
Bootstrap
Notepad Plus
Dreamweaver
Zeplin

Education

Bachelors Degree
University of Kalyani, India

PG Diploma - JMC
Journalism & Mass Communication
NSO University, India

Certification

UED & UI Design
Design Boat School / 2020

Web Design
Indusnet Academy / 2007 - 2008

GNIIT (3 Years Diploma)
NIIT

Professional Experience

Product Designer

Multiple Projects / 2023 - Present

Experiential Designer - UI/UX

PivotRoots / 2023

Navigate the iterative development of multiple projects, ensuring seamless collaboration with clients and cross-functional teams at each stage of the process.

Product Designer

Arivu.one / 2020 - 2023

Responsibilities : User Interface Design, User Experience Design (UED), Interaction Design, SaaS Design, Web & Mobile App Design, Wireframe, Prototype, Illustration, Marketing Collateral, Design Systems

Product Designer

Onsurity / 2022- 2023

Actively involved in the design of diverse SaaS products, I contribute from the initial wireframing stage to final delivery, collaborating effectively in the iterative development process.

Product Designer

Vauld / 2022

Manage the global UX/UI web presence, crafting a comprehensive design system for consistent brand experience and developing marketing collateral.

Sr. UI/UX Designer

Farshore Partners LLC. / 2013 - 2020

Working closely with cross-functional teams in a high-impact environment. Translated user needs into UI mockups and front-end development.

Web Consultant

Jblmaxfx / 2011 - 2012

Multimedia Designer

Digital Avenues Ltd. / 2009 - 2010

Web Designer

Industnet Technologies / 2008 - 2009